

**REMER AREA CHAMBER OF COMMERCE  
MONTHLY MEETING MINUTES  
February 9, 2016**

**OFFICERS PRESENT:** Scott Kesti, Shane Dugan, Alicia Burgers & Kim Archer

**MEMBERS PRESENT:** Bob Stoeckel, Su Ugstad, Dan Russell, Kaara Nilsson, Sherri Logan, Marc Ruyak, Jean Olson & Pat O'Neil

- Meeting called to order at 5:00 pm by President, Scott Kesti
- Additions and approval of agenda
  1. Add under Advertising – Direct Mail Page
- Motion to accept agenda

**M/S/P J Olson/S Ugstad/Passed**

- Meeting minutes from the last meeting were looked over
- Motion to accept minutes

**M/S/P D Russell/S Ugstad/Passed**

**FINANCIAL REPORT:**

- Alicia submitted the financial report
  - Chamber purchased a lap top for \$375, installed QuickBooks & will install spyware
  - Alicia is able to keep each event separated for easier tracking
  - Use it for email, membership list & mailing labels
  - Use it for Agenda & Minutes - keep everything in one computer
- Motion to accept the Financial Report

**M/S/P J Olson/D Russell/Passed**

**LIBRARY REPORT:**

- Jean submitted the Library report
  - Library started their book club with Vacation Land – there are 12 members
  - Meeting the last Thursday of the month & using the middle room for meetings
  - This room will be open during Library hours & only be accessible from the Library
  - Library ladies & Alicia will clean it out and go through the filing cabinet
  - They will add comfy chairs
  - Highlight High School art and local artists
  - They will also sort and clean the upstairs; organizing it seasonally

**OLD BUSINESS:**

- Dog Sleds/Festival of the Falling Snowflakes Update:
  - Dogs will be starting in Outing @ 10 am; will be in Remer around 3 pm
  - Bob needs 6 or 7 spotters for intersections
  - Noon to 2 pm will be dog sled rides over by the Clark
  - Bonfire – Savanna Pallets will donate the wood
  - 9 contestants signed up for chili & Julie will provide chili for the mushers
  - Blocking off around the Clark & part of Etna Avenue
  - Bank employees made posters & there is one banner
  - Meeting at 11 am to set up for Mini Golf, Bean Bag Game & Finnish skis
  - Chili cook off contest - chili drop off starts at 11:30
  - Hot dogs \$2, cookies \$1 (Holter's), pop & water \$1 (Cenex) chili \$7
- Destination Magazine – deadline 1/29/16 Update:
  - The Chamber will put in a 1/6 page ad; there are enough merchants participating that we can put the Calendar of Events in also
  - KAXE: \$45 a month \$550 for the year – 2 ads per week
  - KKIN & Junction: Free
  - Mark R will be in charge of writing up the next Junction ad

- Direct Mail Advertiser: There are four routes – every home will get one
- \$267.18 one sided black & white with calendar of events & coupons – Postage \$180.00
- Chamber Members can place an ad/coupon for \$50
- Kaara will be sending Kim a prototype and she will be emailing it
- Kaara will visit merchants in mid-March to see who wants to participate
- May is the projected date – to include cabin people & snowbirds
- We have three merchants placing ads – total ads - 10
- Membership Dues Update:
  - Last chance – March 8 deadline for paying dues – flyers & inserts will be typed up – don't lose out on this free advertising opportunity – you will be removed from Web
  - The Chamber will consider an August to August year – requires a look at the bi-laws
- Harvest Festival Update:
  - Committee: Scott Kesti, Su Ugstad and Shelby Haase – A meeting will be set up
- Fall Music Fest – Saturday September 24:
  - Cannot use the airport looking for new location
  - Scott already has some interested bands
- Fall Has It All Update: Sherri went to her first meeting and some fun ideas
  - Check with Soo Line to see if they will do a Bar Art during FHIA
  - School kids make scarecrows to auction off for Howards scholarship
  - Auto Show – have a soap box derby – kids buy kits & race for prizes
  - American Girl Doll Fashion show for the girls at the Village Hall
  - Burn up an old car engine
  - Popcorn sales at all FHIA events
  - Girls night out at Casino – Remer would have booths – Scentsy, Mary Kay, Pampered Chef, etc. (other towns also participating)
- Motion to accept Old Business:

**M/S/P S Logan/P O'Neil/Passed**

**NEW BUSINESS:**

- Fundraising:
  - Gambling – get 5 license yearly = two raffles and three bingos
  - \$50 per permit with a 30 day notice \$100 without
  - Add a 50/50 raffle?
  - Scott will call the State to see how much it costs to get more
- Grant Opportunity:
  - Lake Country Power & Township Donations
  - Members going to their township meetings and taking a letter asking for donations
    - Ted, Su, Sherri & Shane taking letters on 3/8 to their annual Township meetings
  - There is a County Clerk List to get names & addresses for mailing the letters
  - The money would go towards finishing the caboose
  - Blandin Foundation & Community Funds – that money invested in Harvest Festival
- Motion to Adjourn:

**M/S/P S Ugstad/M Ruyak /Passed**

**NEXT MEETING 5 pm:  
March 8, 2016  
At The Depot**

Submitted by:  
Kim Archer  
Chamber Secretary