

REMER AREA CHAMBER OF COMMERCE
MONTHLY MEETING MINUTES
February 16, 2021

OFFICERS PRESENT: Jon Karner, Greg Meek, Kim Schultz, Amanda Copeland

MEMBERS PRESENT: Carol Johnson, Sherri berg

- Meeting called to order @ 5:42pm by President Jon Karner
- Additions and approval of agenda
 - added Business After Hours to New Business

M/S/P K Schultz/S Berg/passed

- Motion to accept the minutes

M/S/P C Johnson/K Schultz/passed

FINANCIAL REPORT:

Kim reported the usual payments went out as well as an ad in the Pinecone Press. Checking and Savings accounts are a little low after a year of cancelled events due to Covid.

Checking-just over \$10,000 (usually around \$15,000)

Savings-just under \$13,000 (insurance payment from sign last year)

M/S/P K Schultz/J Karner/passed

LIBRARY REPORT:

no report given

SECRETARY REPORT:

No correspondence to report

GAMBLING REPORT:

no report given

MEMBERSHIP COMMITTEE:

no report given

MAINTENANCE COMMITTEE:

No issues to discuss

OLD BUSINESS:

- Marketing Committee
 - Jon reported they met last week and discussed the following:
 - developing a standardized template that would guide our Event Committees with information such as when to start planning for the specific event, best time to advertise and how to gather volunteers.
 - What is the best way to reach people, should we do more than just the Pinecone Press? Maybe more Facebook? Instagram? Manny's? Should we partner with other small Chambers in surrounding towns like Emily or Outing. Even possibly posting events on each other's sites.
 - Advertising is a big cost for the Chamber, we ought to add this to the budget. Kim will come to the March meeting with total money spent on advertising in 2019.
- Gambling Committee

- Carol reported they met last week and discussed the following:
-they are leaning towards only doing 50/50 at upcoming events.
- 2021 Calendar of Events
 - All events have been confirmed and sent to Destination Magazine, they will also be added to the Chamber website. Jon will be looking into options with Explore Minnesota as well.
- Harvest Festival Planning
 - “To do” list has been started
 - An email will be sent out to all Chamber members requesting help with both planning and volunteering the day of (non-members are welcome also!) If we do not have enough help, sadly, Harvest Festival will not happen

NEW BUSINESS:

- Upcoming Events-Easter Eggsplosion- April3rd
- Business After Hours
 - The Chamber would like to continue this, please reach out if you would like your business to be on the schedule.

Motion to adjourn: 6:23pm

M/S/P C Johnson/S Berg/passed

NEXT MEETING

March 16, 2021
AT THE DEPOT

Submitted By:
Amanda Copeland
Chamber Secretary